

IN THE U.S. PATENT AND TRADEMARK OFFICE
Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): Utility Design

original patent application,

continuation-in-part application

10/26/01
JC997 U.S. PTO
09/18/01
03/26/01

INVENTOR(S): Donald J. Palmer and Lee G. Caldwell

TITLE: TARGETED ADVERTISING METHOD AND SYSTEM

Enclosed are:

The Declaration and Power of Attorney. signed unsigned or partially signed
 2 sheets of drawings (one set) Associate Power of Attorney
 Form PTO-1449 Information Disclosure Statement and Form PTO-1449
 Priority document(s) (Other) (fee \$ _____)

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	29 — 20	9	X \$18	\$ 162
INDEPENDENT CLAIMS	3 — 3	0	X \$80	\$ 0
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$ 0
BASIC FEE: Design (\$320.00); Utility (\$710.00)				\$ 710
TOTAL FILING FEE				\$ 872
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$ 872

Charge \$ 872 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. EL820396327US

Date of Deposit March 26, 2001

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: Commissioner for Patents, Washington, D.C. 20231

By Walter W. Karnstein

Typed Name: Walter W. Karnstein

Respectfully submitted,

Donald J. Palmer and Lee G. Caldwell

By Walter W. Karnstein

Walter W. Karnstein

Attorney/Agent for Applicant(s)

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Date: March 26, 2001

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